

WEST BENGAL POLLUTION CONTROL BOARD

'Paribesh Bhawan',
Bldg. No. - 10A, Block-LA, Sector-III,
Salt Lake City, Kolkata-700 098

CO15850

Consent Letter Number :

Memo Number : 101 /WBPCB-RO-I/R/47/2000(Part V)

Date : 29/07/2019

Consent to Operate

under

Section 25 & 26 of the **Water (Prevention and Control of Pollution) Act, 1974** and
Section 21 of the **Air (Prevention and Control of Pollution) Act, 1981.**

The West Bengal Pollution Control Board (hereinafter referred to as State Board) under the provisions of Section 25 & 26 of the Water (Prevention and Control of Pollution) Act, 1974, as amended and Section 21 of the Air (Prevention and Control of Pollution) Act, 1981, as amended, and Rules and Orders made thereunder, hereby grants its consent to :

M/s Diamond Beverages Pvt Ltd

..... (Address of Regd. office/Head/Office/City Office)

(hereinafter referred to as Applicant) for its unit located at P-41, Taratala Road, PO Brace Bridge,
PS Taratala, Kolkata-700088

..... (Detailed address of the manufacturing unit)

for a period from 01.08.2019 to 31.07.2024

to operate the industrial unit and to discharge liquid effluent and to emit gaseous effluent from the premises/land of the industrial unit, in accordance with the conditions as mentioned in the Annexure to this consent letter provided on any day at any instance the quantity and quality of liquid discharge and gaseous emission shall not exceed the permissible limit as specified in the Table I & II of this consent letter and in the Environmental (Protection) Act, 1986.

Breach of the conditions and / or failure to comply with the directions as set out in the Annexure shall render the applicant liable for prosecution under the provisions of the Water (Prevention and Control of Pollution) Act, 1974 and Air (Prevention and Control of Pollution) Act, 1981.

The State Board reserve the right to revoke, withdraw or make any reasonable variation / change / alter the conditions of this consent letter giving one month's notice to the applicant.



Seal



For and on behalf of the State Board

Environmental Engineer Bimalendu Mukherjee 26/07/2019
Camac Street Regional Office
(Member Secretary/Chief Engr./Sr. Env. Engr./Env. Engr./Asst. Env. Engr.)

ANNEXURE

Consent to **M/s Diamond Beverages Pvt Ltd**
 for its unit at **P-41 Taratala Road, PO Brace Bridge, PS Taratala, Kol-700088**

Conditions :

01. This Consent is valid for the manufacture of :-

Sl. No.	Name of major products and by-products	Quantity manufactured per month
01	Carbonated soft drinkgs in pet	
02	bottle:	5417.0 KL
03	Carbonated soft drinks in RGB	
04	Bottle:	3333.33 KL
05	Fruit Juice in RGB	383.0 KL
06	Fruit juice in tetrapack	1417.0 KL
07	Juice in pet bottle	4860 KL
08		
09		
10		
11		
12		

02. The *Applicant* shall remain responsible for quantity and quality of liquid effluent and air emissions.
03. **Daily** discharge of industrial liquid effluent shall not exceed KL.
04. **Daily** discharge of domestic liquid effluent shall not exceed KL.
05. **Daily** discharge of mixed (industrial & domestic) liquid effluent shall not exceed **530** KL.
06. The *Applicant* shall discharge liquid effluent to **Maheshtala Municipal Drain** (place of discharge) through **(01)** nos. outlets/outfalls.
07. To bring into any altered or new outlet/outfall or to change the place of discharge, the Applicant shall have to inform the Board and obtain prior permission of the Board in this effect.
08. The *Applicant* shall provide comprehensive facility for treatment of industrial liquid waste and domestic liquid waste (sewage, sullage and liquid effluent generated from canteen), and operate and maintain the same continuously so that the quality of final effluent conforms to the *Standard* as given in Table-I in page 03.

(Member Secretary/Chief Engr./Sr. Env. Engr./Env. Engr./Asst. Env. Engr.)

Environment
 Camac Street Regional Office
 W.B. Pollution Control Board

Continued.....

