# WEST BENGAL POLLUTION CONTROL BOARD

'Paribesh Bhawan', Bldg. No. – 10A, Block-LA, Sector-III, Salt Lake City, Kolkata-700 098

CO15850

Consent Letter Number:

Memo Number: | 0| /WBPCB-RO-I/R/47/2000(Part V)

Date: 29/07/2019

### Consent to Operate

under

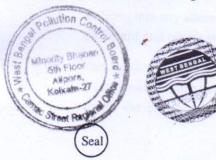
Section 25 & 26 of the Water (Prevention and Control of Pollution) Act, 1974 and Section 21 of the Air (Prevention and Control of Pollution) Act, 1981.

The West Bengal Pollution Control Board (hereinafter referred to as State Board) under the provisions of Section 25 & 26 of the Water (Prevention and Control of Pollution) Act, 1974, as amended and Section 21 of the Air (Prevention and Control of Pollution) Act, 1981, as amended, and Rules and Orders made thereunder, hereby grants its consent to:

consent to .	
M/s Diamond Beverages Pvt Ltd	The same of the sa
WESTE	(Address of Regd. office/Head/Office/City Office)
(hereinafter referred to as Applicant) for its unit located at	P-41 Taratala Road, PO Brace Bridge
PS Taratala, Kolkata = 700088	
	(Detailed address of the manufacturing unit)
for a period from. 01.08.2019	to 31.07.2024
to operate the industrial unit and to discharge liquid effluent	and to emit gaseous effluent from the premises/land of the
industrial unit, in accordance with the conditions as mentioned any instance the quantity and quality of liquid discharge and specified in the Table I & II of this consent letter and in the I	gaseous emission shall not exceed the permissible limit as

Breach of the conditions and / or failure to comply with the directions as set out in the Annexure shall render the applicant liable for prosecution under the provisions of the Water (Prevention and Control of Pollution) Act, 1974 and Air (Prevention and Control of Pollution) Act, 1981.

The State Board reserve the right to revoke, withdraw or make any reasonable variation / change / alter the conditions of this consent letter giving one month's notice to the applicant.



For and on behalf of the State Board

Camac Street Regional Office

W. (Member Secretary/Chief Engr/Sr. Env. Engr./Env. Engr./Asst.Env.Engr.)

## ANNEXURE

Consent to	M/s	Diamond B	everage	es	Pvt Lt	đ	
							Taratala,Kol-700088
Tor its unit at .		***************************************					

#### **Conditions:**

01. This Consent is valid for the manufacture of :-

Sl. No.	Name of major products and by-products	Quantity manufactured per month
01	Carbonated soft drinkgs in pet	3.9
02	bottle:	5417.0 KL
03	Warbonated soft drinks in RGB	No.
04	Bottles	3333.33 KL
05	Fruit Juice in RGB	383.0 KL
06	Fruit juice in tetrapack	1417.0 KL
07	Juice in pet bottle	4860 KL
08	WESTBE	NGAL
09		
10		
11		
12		-

- **02.** The Applicant shall remain responsible for quantity and quality of liquid effluent and air emissions.

- 07. To bring into any altered or new outlet/outfall or to change the place of discharge, the Applicant shall have to inform the Board and obtain prior permission of the Board in this effect.
- **08.** The *Applicant* shall provide comprehensive facility for treatment of industrial liquid waste and domestic liquid waste (sewage, sullage and liquid effluent generated from canteen), and operate and maintain the same continuously so that the quality of final effluent conforms to the *Standard* as given in Table-I in page 03.

(Member Secretary/Chief Engr./Sr. Env. Engr./Env. Engr./Asst.Env.Engr.)

Camac Street Regional Office
W.B. Pollution Control Board
Continued......

ent to	M/s	Diamond B	evereg	es l	Pvt Lt	đ		
its unit at	P-41	Taratala	Road,	PO	Brace	Bridge,	PS	Taratala,Kol-700088

#### Table-I

Outlet No.	Nature of effluent	Parameters	Standard	Frequency of effluent sampling
01	Mixed	pH	Between: 6.5 to 8.5	
		Total Suspended Solids	Not to exceed: 100 mg/l.	
	4-1-1	Biochemical Oxygen Demand (3day at 27°C)	Not to exceed: 30 mg/1.	yearly
		Chemical Oxygen Demand	Not to exceed: - mg/1.	
		Oil & Grease	Not to exceed: 10 mg/l.	
		Cadmium as Cd	2.0 mg/1	
		Lead as Pb	0.1 mg/1	
		WESTBEI	VGAL	
4-7-1			course to Kingson State and State an	
			SECTION AND ADDRESS	
			May Accord	
	Water Water	VIII A TOTAL TOTAL	and the same of	

- . Daily water consumption for the following purposes should not exceed :-
  - Industrial cooling, spraying in mine pits and boiler feed water → 68.0 KI
     (Water used for gardening should be included in this category of use)
  - Domestic purpose → 83.0 KI
  - Processing whereby water gets polluted and the pollutants are easily biodegradable
     1279.0
     K

The Applicant shall regularly submit to the Board the Returns of Water Consumption in the prescribed form and pay the Cess as specified under Section 3 of the said Act.

(Member Secretary/Chief Engr./Sr. Env. Engr./Env. Engr./Asst.Env.Engr.

Camac Street Regional Office
W.B. Pollution Control Bocontinued......